

## ALEJANDRO LÓPEZ BESTEIRO

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## PROFILE

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A multidisciplinary designer, with adaptable skills to meet the requirements of any project, whether editorial, corporate, web or mobile services. As a front-end developer, my experience includes both small-scale and large-scale projects a professional adapting to any work situation.

## WORK EXPERIENCE

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### **Designer / front-end developer at Basebone**

June 2013- Present

In a first stage, my work covered the design of campaigns, web pages and the creation of graphic material for the marketing department. Currently, my work focuses on the design / development of internal tools and the corporate image of the company.

### **Graphic designer/ front-end developer at Yoin**

January 2012- December 2012 (*12 months*)

Yoin aimed to be a micropayment application through mobile platforms, fully developed using web language. I was part of the design group, helping to create the graphic and development material and the one in charge of the front-end.

### **Graphic and web designer at i2Factory (Huelva)**

February 2011 - August 2011 (*7 months*)

My work, as a freelance, for this technology company involved the creation of graphic and interactive projects. Taking part in projects such as the creation of a mobile application for the Latin American Film Festival of Huelva.

### **Advertising department (as an intern) at Onda Local de Andalucía (O.L.A) (Sevilla)**

July 2010 - September 2010 (*3 months*)

Internship in OLA (Onda Local de Andalucía) in the advertising department performing tasks concerning the design and development of campaigns.

### **Graphic designer and layout designer at Revista Sogel (Sevilla)**

June 2010 - July 2010 (*2 months*)

I was in charge of the design and layout of the first issue of the women's magazine "Sogel". In my internship I carried on with the task assigned previously by that magazine and finished the entire publishing project.

### **Graphic designer and layout designer (as an intern) at Revista Sogel (Sevilla)**

February 2010 - April 2010 (*3 months*)

Internship as a designer and layout designer for the magazine "Sogel", free magazine focused on women.

### **Photographer (as a intern) at EL Mundo (Huelva)**

July 2009 - August 2009 (*2 months*)

Internship as a press photographer for El Mundo Huelva Noticias (a local newspaper).

## **Photographer at Agenda Cultural Live (Sevilla)**

February 2008 – April 2008 (3 months)

Co-worker photographer at this entertainment guide.

## **Cameraman (as an intern) at Antena Huelva (Huelva)**

April 2006 – June 2006 (3 months)

I carried out some of the practical work period of my degree at this local TV station, developing camera skills.

## **Lighting technician (as an intern) at Proinso (Huelva)**

May 2005 – June de 2005 (1 month)

Internship for the Lighting technician course. The internship took place in the entertainment company "Proinso" as part of the team in charge of lighting.

## **EDUCATION**

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"Licenciatura en Publicidad y Relaciones Públicas" (**five-year degree in Advertising and Public relations**) by Universidad de Sevilla

September 2006 – June 2011

**Certified technician in Image** /Ciclo Formativo de Grado Superior (**A higher education course**)

by Instituto Pablo Neruda (Huelva)

September 2004 – June 2006

**Assistant technician in Graphic design**, Curso FPO (**a course of professional training**) organized by FAECA (Seville) with a duration of 630 hours

2008

**Lighting technician** /Curso FPO (**a course of professional training**) organized by Proinso (Huelva) with a duration of 850 hours

2005

**Programmer in digital photographic report and image scanning** /Curso FPO (**a course of professional training**) organized by Ánfora Formación (Huelva) with a duration of 235 hours

2005

## **SKILLS**

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- **Upper Intermediate level of spoken and written English.**
- **Upper level of spoken and written Technical English**
- **Driving licence holder.**
- **Teamwork skills and ability to perform as team leader.**